

EC'd Yes Last Received: 08/16/2012 10:54 AM Showing Buylines: All Lines

Station	WVBT-TV NORFOLK, VA.	Agency	() AMERICAN MEDIA & ADVOCACY GROUP	Rep Firm	
Advertiser	() RIGELL/NRCC		815 SLATERS LANE	Sales Office	() PHILADELPHIA
Product	SCOTT RIGELL/NRCC		ALEXANDRIA, VA 22314	Salesperson	() ANJIE BRADY
Estimate#	3005	Agency C/P1/P2/E	167/269/3005		
Buyer	Ben Angle	Flight Dates	08/17/2012 - 08/20/2012	Salesperson Phone#	215-567-6005
Phone#		Hiatus Weeks		Salesperson FAX#	215-567-5938
Fax#					

-- CONTRACT COMMENT --

CLIENT: RIGELL FOR CONGRESS & NAT'L REP CONGRESSIONAL COMM SC=*

-- REMARKS --

THIS IS A NEW POLITICAL ORDER
CONTRACT TOTAL IS \$900
PLS CONFIRM ASAP
THANKS ANJIE FOR ANGELA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	F	1045P-11P	SPORTSWRAP M-F	:30	\$300.00	08/17-08/17	1	1	1	\$300.00	
Rating: 1.9												
	2	M	1045P-11P	SPORTSWRAP M-F	:30	\$300.00	08/20-08/20	1	1	1	\$300.00	
Rating: 1.9												
	3	SA	1045P-11P	SPORTSWRAPWKND	:30	\$300.00	08/18-08/18	1	1	1	\$300.00	
Rating: 1.9												

--REPORT TOTALS--

Report Totals: 3 / \$900.00

--SALES MONTHLY TOTALS--

Aug 12: 3 / \$900.00
Sales Totals: 3 / \$900.00
Station Totals: 3 / \$900.00
Lines not sent/rcld/rtrn: 0 / \$0.00

--COMPETITIVE--

Market Totals	\$18,000	CATV 0%	WAVY 38%	WGNT 0%	WPXV 0%	WTKR 40%
		WTVZ 9%	WVBT 5%	WVEC 8%		

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---COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

Books JUL11, EJUL12

Demos RA3564

--- CREDIT RISK ---

CASH IN ADVANCE